

# Contract Data (Traffic) Report

SUMMARY FOR ORDER # 2643988

Order #	2643988		Created On	2/25/2019 10:23:56 AM		Order Status	Contract Confirmed	
Order Descrp	PPFA 2.26 - 3.12 Denver		Created By	Crawford, Ryan		Gross \$	16400.00	
Client	PLANNED PARENTHOOD FEDERATION OF AMERICA		Updated On	2/26/2019 6:50:53 PM		Net \$	13940.00	
Start Date	2/26/2019		Updated By	Crawford, Ryan		Units	50	
End Date	3/12/2019		Industry	Political-Association		Credit Hold	NO	
# of Weeks	3		REFERENCES				BILLING INFORMATION	
SALES			Primary			Purchase Order #		
ActiveWeeks	3		Secondary			Billing Schedule	EndOfFlight	
AE 1	Political, Denver - B CARRIER		Tertiary			EDI INFORMATION		
AE 2			Quarternary			Product		
Agency	Blue West Media WT	15.00%	TRAFFIC OPTIONS				Estimate	
RepFirm		0%	Address 1	5130 E 18th Ave		Submit EDI Invoice?	Submit EDI Invoice	
Copy Instr ID			Address 2			ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS		
Total Zones	1		City, State, Zip	Denver, CO		Denver, Issue p128; See FCC site for rate and zone information.		
Zones	Denver Interconnect		Zip	80220				
Total Networks	3		Contact	Mary				
GENERAL COMMENTS			Phone					
			Avail Tag			SYSCODE LIST		
			Contract Type	Standard		6949		
			Copy Group					
			Division					
			Reference #	4a4c4a50-1139-e911-aa97-f01fafe66f05				

**SUMMARY FOR SYSCODE 6949**

<b>Order #</b>	2643988	<b>Created On</b>	2/25/2019 10:28:47 AM	<b>Order Status</b>	Contract Confirmed
<b>Order Descrp</b>	PPFA 2.26 - 3.12 Denver	<b>Created By</b>	Crawford, Ryan	<b>Syscode Gross \$</b>	16400.00
<b>Client</b>	PLANNED PARENTHOOD FEDERATION OF AMERIC	<b>Updated On</b>	2/25/2019 12:39:53 PM	<b>Syscode Net \$</b>	13940.00
<b>Start Date</b>	2/26/2019	<b>Updated By</b>	Ventola, Tony	<b>Syscode Units</b>	50
<b>End Date</b>	3/12/2019	<b>Source</b>	VIEW	<b>Zone Status</b>	Contract Confirmed
<b># of Weeks</b>	3	<b>Zones</b>	Denver Interconnect	<b>Avg Unit Rate</b>	328.00

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		National Direct Political Bundle	128   128	MSNBC	6949	MORNING JOE	02/26/2019	03/01/2019	Tu-F 4a-7a		X	X	X	X			4	\$125.00	\$500.00	30
2	2		National Direct Political Bundle	128   128	MSNBC	6949	MORNING JOE	03/04/2019	03/08/2019	M-F 4a-7a	X	X	X	X	X			4	\$125.00	\$500.00	30
3	3		National Direct Political Bundle	128   128	MSNBC	6949	MORNING JOE	03/11/2019	03/12/2019	M-Tu 4a-7a	X	X						2	\$125.00	\$250.00	30
4	4		National Direct Political Bundle	128   128	MSNBC	6949	RACHEL MADDOW	02/26/2019	03/01/2019	Tu-F 7p-8p		X	X	X	X			3	\$800.00	\$2,400.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
5	5		National Direct Political Bundle	128   128	MSNBC	6949	RACHEL MADDOW	03/04/2019	03/08/2019	M-F 7p-8p	X	X	X	X	X			5	\$800.00	\$4,000.00	30
6	6		National Direct Political Bundle	128   128	MSNBC	6949	RACHEL MADDOW	03/11/2019	03/12/2019	M-Tu 7p-8p	X	X						2	\$800.00	\$1,600.00	30
7	7		National Direct Political Bundle	128   128	CNN	6949	NEW DAY	02/26/2019	03/01/2019	Tu-F 4a-7a		X	X	X	X			3	\$190.00	\$570.00	30
8	8		National Direct Political Bundle	128   128	CNN	6949	NEW DAY	03/04/2019	03/08/2019	M-F 4a-7a	X	X	X	X	X			5	\$190.00	\$950.00	30
9	9		National Direct Political Bundle	128   128	CNN	6949	NEW DAY	03/11/2019	03/12/2019	M-Tu 4a-7a	X	X						2	\$190.00	\$380.00	30
10	10		National Direct Political Bundle	128   128	CNN	6949	ANDERSON COOPER	02/26/2019	03/01/2019	Tu-F 6p-7p		X	X	X	X			4	\$325.00	\$1,300.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
11	11		National Direct Political Bundle	128   128	CNN	6949	ANDERSON COOPER	03/04/2019	03/08/2019	M-F 6p-7p	X	X	X	X	X			5	\$325.00	\$1,625.00	30
12	12		National Direct Political Bundle	128   128	CNN	6949	ANDERSON COOPER	03/11/2019	03/12/2019	M-Tu 6p-7p	X	X						1	\$325.00	\$325.00	30
13	13		National Direct Political Bundle	128   128	Fox News Channel	6949	Fox and Friends	02/26/2019	03/01/2019	Tu-F 6a-9a		X	X	X	X			4	\$200.00	\$800.00	30
14	14		National Direct Political Bundle	128   128	Fox News Channel	6949	Fox and Friends	03/04/2019	03/08/2019	M-F 6a-9a	X	X	X	X	X			4	\$200.00	\$800.00	30
15	15		National Direct Political Bundle	128   128	Fox News Channel	6949	Fox and Friends	03/11/2019	03/12/2019	M-Tu 6a-9a	X	X						2	\$200.00	\$400.00	30

## DISCLAIMER

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Comcast Spotlight Advertising Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<http://www.comcastspotlight.com/legal/terms-conditions>

Accepted and Agreed

Advertiser: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

The subreport 'Legalese' could not be found at the specified location Legalese.rdlc. Please verify that the subreport has been published and that the name is correct.

SUMMARY FOR ORDER # 2643988							
Order #	2643988	Created On	2/25/2019 10:23:56 AM	Order Status	Contract Confirmed		
Order Descrp	PPFA 2.26 - 3.12 Denver	Created By	Crawford, Ryan	Gross \$	16400.00		
Client	PLANNED PARENTHOOD FEDERATION	Updated On	2/26/2019 6:50:53 PM	Net \$	13940.00		
Start Date	2/26/2019	Updated By	Crawford, Ryan	Units	50		
End Date	3/12/2019	Source	CRM	Credit Hold	No		
# of Weeks	3	Active	Yes				

<b>ACCEPTED BY AGENCY/ ADVERTISER</b>	
<b>FINANCE</b>	
<b>DATE</b>	
<b>MGR</b>	
<b>INV</b>	